CITYWIDE CRUSADE EVANGELIZATION REPORT

Secretary: Peter Thompson

Mr. Moses Ariye, from Nigeria, opened the session and introduced Luis Palau, from the Argentine, who has conducted evangelistic crusades all over Latin America. Mr. Palau spoke on citywide crusade evangelization, and made the following definitions. “By citywide we mean a concerted effort by a group of local churches, preferably on an inter-denominational basis, to thoroughly evangelize a city and its surrounding population centers.” Turning to the definition of evangelization, Palau said there were three points: First, the preaching of Jesus Christ to the non-Christian, utilizing the authority of the Holy Scripture under the anointing of the Holy Spirit; second, preaching the basic facts of the Gospel to every person in the cultural and social situation in which he finds himself; third, communicating the eternal truth of God clearly and understandably to all age groups.

Palau conceded that citywide evangelism was only one means of fulfilling the Great Commission left to the church, however, he added that citywide evangelism was “a most valid method.”

Describing what a citywide crusade was not, Palau underlined that crusades are not hymn sings and Gospel sessions nor are they an attempt to show strength for the local church or an organization which on purely humanistic grounds gets a movement going. “A crusade,” added Palau, “is most effective when done in union with all or most of the Body of Christ. It is particularly effective when a ‘touch from God’ first cleanses, revitalizes and renews the old believers in the city.”

Palau warned that there is a danger that Christians will expect more from a crusade than it can deliver. “We counteract this by presenting true, realistic goals and objectives for the crusade.”

Concluding, Palau said a citywide crusade should be considered when a responsive people is found in any given city. He ended by saying what Dr. Billy Graham said at the conclusion of the World Congress in Berlin in 1966, “It is possible; it is probable; it is imperative; the whole earth must hear His voice!”

 generation, as is the will of our Lord and Savior, Jesus Christ, then citywide evangelization crusades must figure prominently in our worldwide strategy.

I believe that, as Dr. Billy Graham said at the end of the World Congress in Berlin in 1966, “It is possible; it is probable; it is imperative!” The whole earth must hear His voice!